***5 latest website design trends 2017 to boost your knowledge***

Website designing and development is becoming a key constituent of emerging digitalized era. Developing and upgrading websites with impressive web page layout, magnificent graphic designs, and appealing content is what everyone requires to excel their businesses. Being aware of the latest trends is a necessity to exist and mushroom in today’s world where almost everything is digitalized. Users are also desiring the enhanced scientific advancements from their online user experiences.

***Latest Trends of 2017:***

***EVOLUTION is a part of life****, What passed yesterday is the past and is insignificant but what is present today and what will be in future is important.*

1. **Termination of traditional designs:** The idea of traditional designing is getting culminated. With the passing years, the need of innovative and experienced designers is essential to create an interactive and innovative platforms for the users. Looking into the needs of the audience is the most important aspect that has to be taken care of while creating the website.
2. **Spectacular Layout designing:**

***Assembling of elements has to be in the way that will increase users interest in the content without interrupting their speed.***

There has been a drastic change in the business layout designing ideas. People’s way of visualizing the content on the websites has been improved. Nowadays they not only visit any website just for reading or perceiving the pictures but also to gather knowledge and to have a glance on what is there on the website. So, the layout and graphic designs generated on the websites have to be magnificent and appealing to grab the attention and interest of the seekers to visit the site constantly.

**“*Writing is a way to explore”****.* So, the designers have to interpret what the user desire and hence, the content has to be written accordingly in a pleasant and native manner.

1. **Designing and Featuring the websites:** ***Creating a website is a great combination of artistry and engineering.*** *W*ith the development of audience demand for having something innovative and interesting, the website designing companies are utilizing splendid features like ***GIFs*** and ***Boomerang*** for designing and developing their websites. These features are not only pleasing for users but also prosper their interest to use the websites again.
2. **The observable havoc:**  In 2017, the trend of using **Minimalist** **Approach** is declining. As designers are seeking for freedom in designing the websites in a captivating manner than a simplistic layout. The colors, font styles and textures etc. used are nevertheless same, only the alteration has occurred in the way it has been written, the use of ***icons, paragraphs, headers, and footers*** etc. are now deployed more often.

The inventive concept of ***“Cards”*** for designing a website is prevailing and these are becoming the best UI design patterns. Cards confer a ***friendly, organized*** and, ***flexible*** way for users to visualize information.

1. **Authentic Images:** ***Photography is an immediate reaction,*** *thus,* using authentic images in the website is well worth.

In 2017, photography has immersed as a strapping tool for designing a website to enhance its visitors. Stock Photography used earlier for designing websites are no longer used as these are inadequate to use for designing.

***Real images*** grab the attention of visitors and connect them to the real world. So, the images that have to be used while designing a website must serve the purpose. These should be related to the business and must be candid and of high quality rather than polished ones.